

Unlocking SAP for HANA's AI Potential

Key takeaways from the webinar

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Data Quality Foundation

85% of AI initiatives fail due to poor data management. Clean, accurate, and current data is the hidden advantage for reliable AI predictions in SAP landscapes.

Legacy Data Asset

Historic data contains valuable insights for forecasting, supply chain, and customer trends. Proper curation fuels predictive and generative AI models effectively.

Continuous Evolution

AI initiatives are cyclical, not linear. Treat AI projects as evolving products requiring ongoing refinement with new data and changing business contexts.

Human-Centered Adoption

AI adoption requires collaborative journey with employee training, inclusion, and open dialogue. Avoid top-down directives to ensure long-term success and prevent resistance.

AI Agents & SAP Joule

SAP's AI co-pilot Joule enables agents to work across business functions and companies, leveraging internal data intelligently with proper governance and security.

ELSA by TJC

TJC's Enterprise Legacy System Application maintains full access to historic SAP and non-SAP data after decommissioning legacy systems. ELSA enables AI tools like Joule to access structured, authorized data for compliance, analytics, and business intelligence.

01

Identify AI Value

Align AI opportunities with business goals

02

Start Small

Explore enterprise-grade AI tools in SAP

03

Data Readiness

Invest in governance and quality

04

Align Teams

Focus on people, process, and technology

05

Leverage Legacy

Use historic data as strategic advantage

Conclusion: AI success within SAP ecosystems relies on data discipline, continuous learning, and human alignment. By turning legacy data into an intelligent asset through solutions like ELSA, organizations can confidently step into an AI-driven future.

[Learn More About ELSA](#)

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